

**Lintex**  
News of the year

**Note**  
Fredrik Mattson

**ONE**  
Christian Halleröd

**Zon**  
Matti Klenell

**Contact**  
Lintex



# LINTEX

## PROUDLY PRESENTS 3 NEW DESIGNS

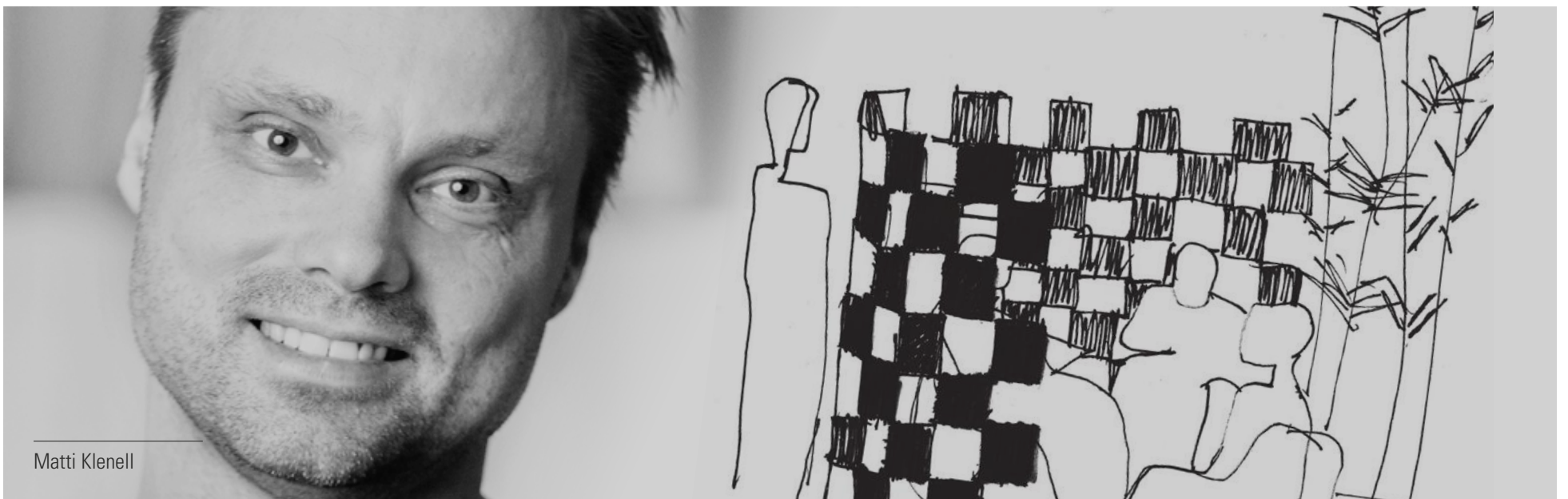
Stockholm Furniture Fair 2014



Fredrik Mattson



Christian Halleröd



Matti Klenell

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<h1>Meet the designers behind this year's new products</h1> <p>Lintex always focuses on developing new and inspiring solutions that cater for professional user requirements and needs.</p> <p>At this year's Stockholm Furniture Fair, we will therefore be presenting no less than three exciting new products that are both a natural continuation and an innovative expansion of our existing product portfolio.</p> <p>On the following pages, we are therefore proud to present the designers as well as their philosophy behind and goal with the new members of the Lintex family.</p> <p>Don't miss out on the chance to see, feel and experience the new products live here at the stand!</p> <p>Lintex develops and produces a flexible visual communication and screen system for offices, educational institutions and public areas.</p> <p>In collaboration with established and renowned designers, we incorporate intelligent design and materials to ensure that all Lintex products reflect the highest quality and simple, timeless aesthetics.</p> <p>Read more att <a href="http://www.lintex.se">www.lintex.se</a></p>				



Fredrik Mattson  
presenting

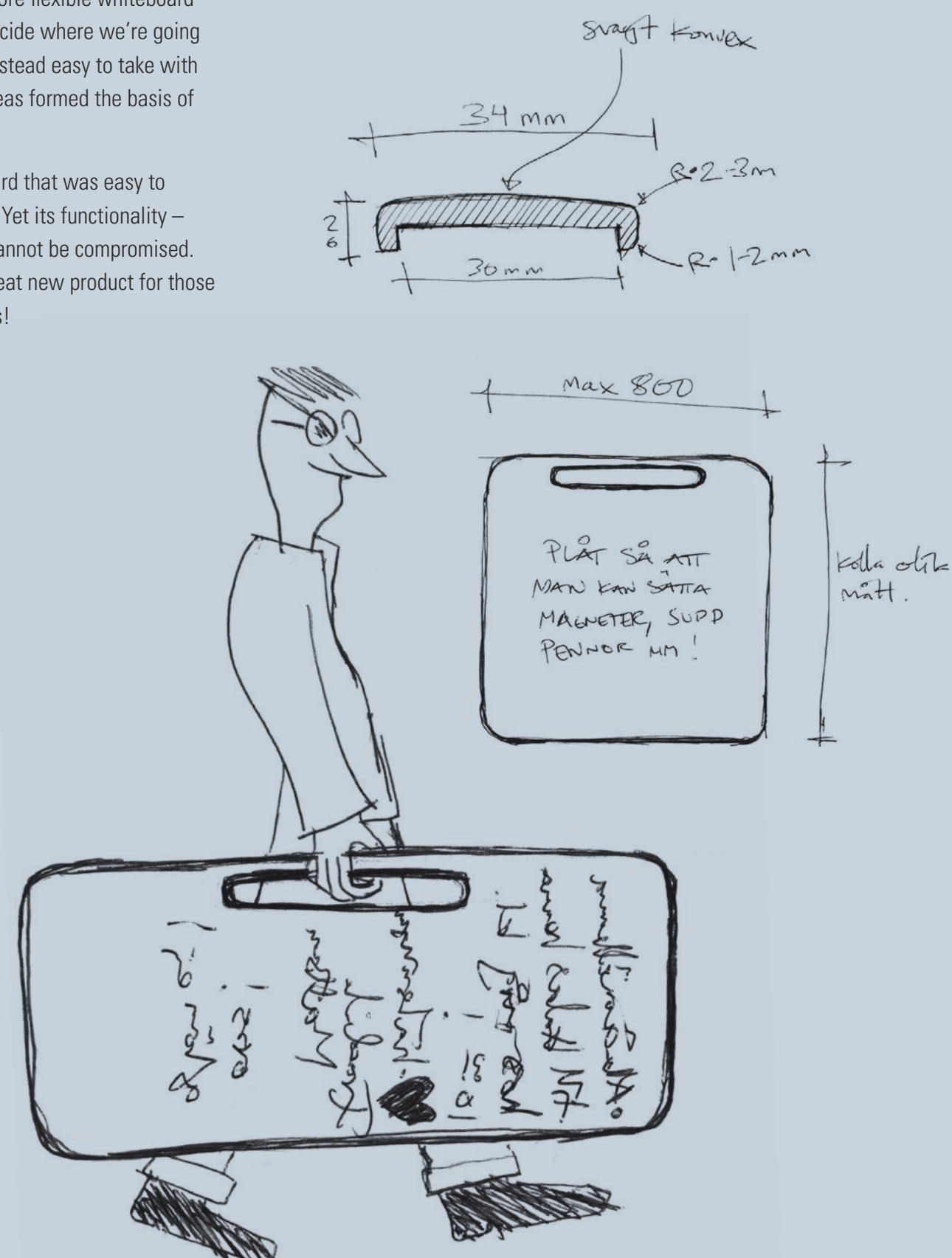
# Note

**A portable whiteboard – a new product for new habits**

Offices are becoming increasingly mobile, with the traditional office rapidly disappearing. We're turning down desks in favour of sofas or working at the coffee table. So why are things so static in the conference room? The whiteboard should be where it's always been, or should it?

Perhaps we can envisage a more flexible whiteboard that doesn't tie us down or decide where we're going to hold our meetings, but is instead easy to take with us wherever we go? These ideas formed the basis of my work with Note.

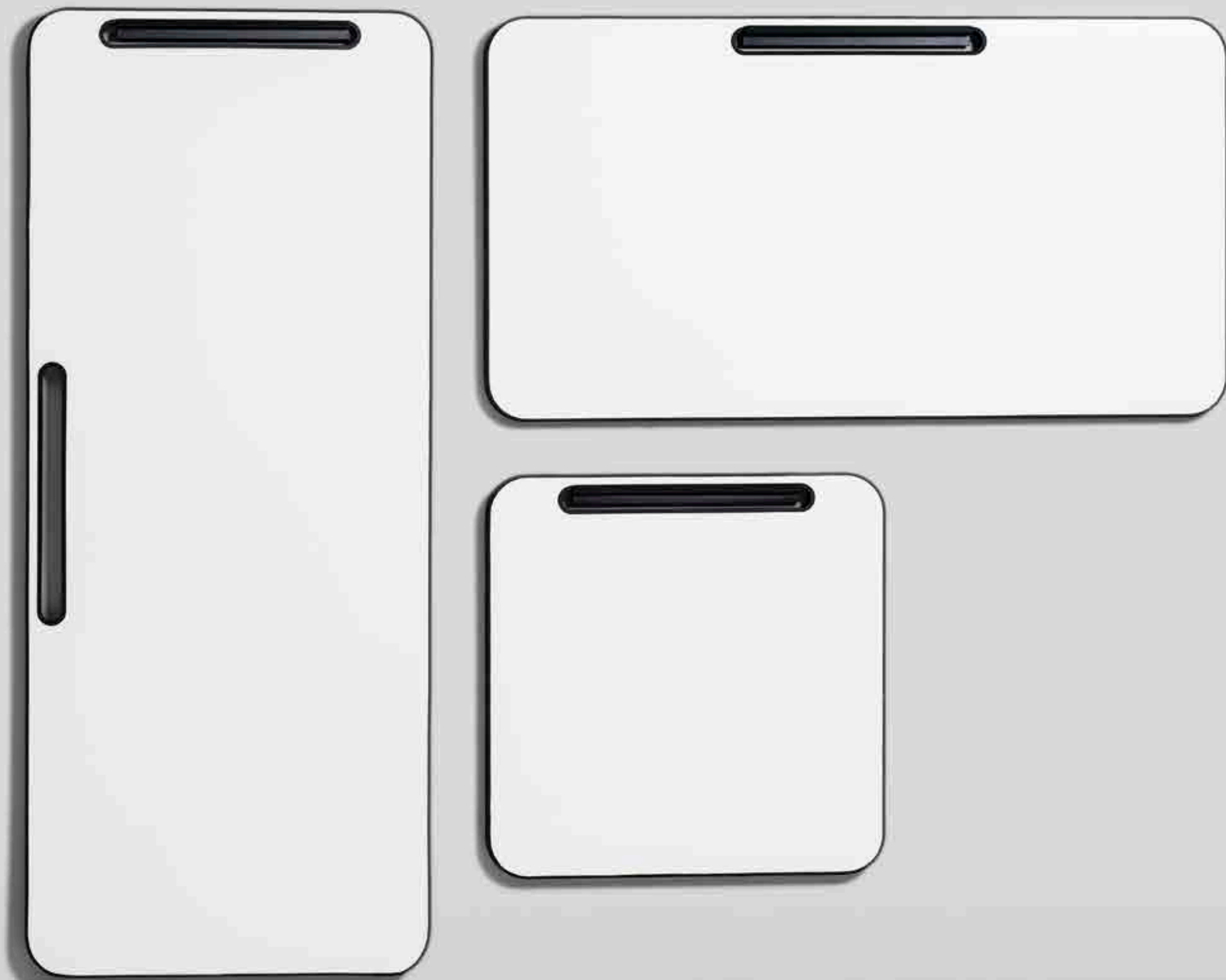
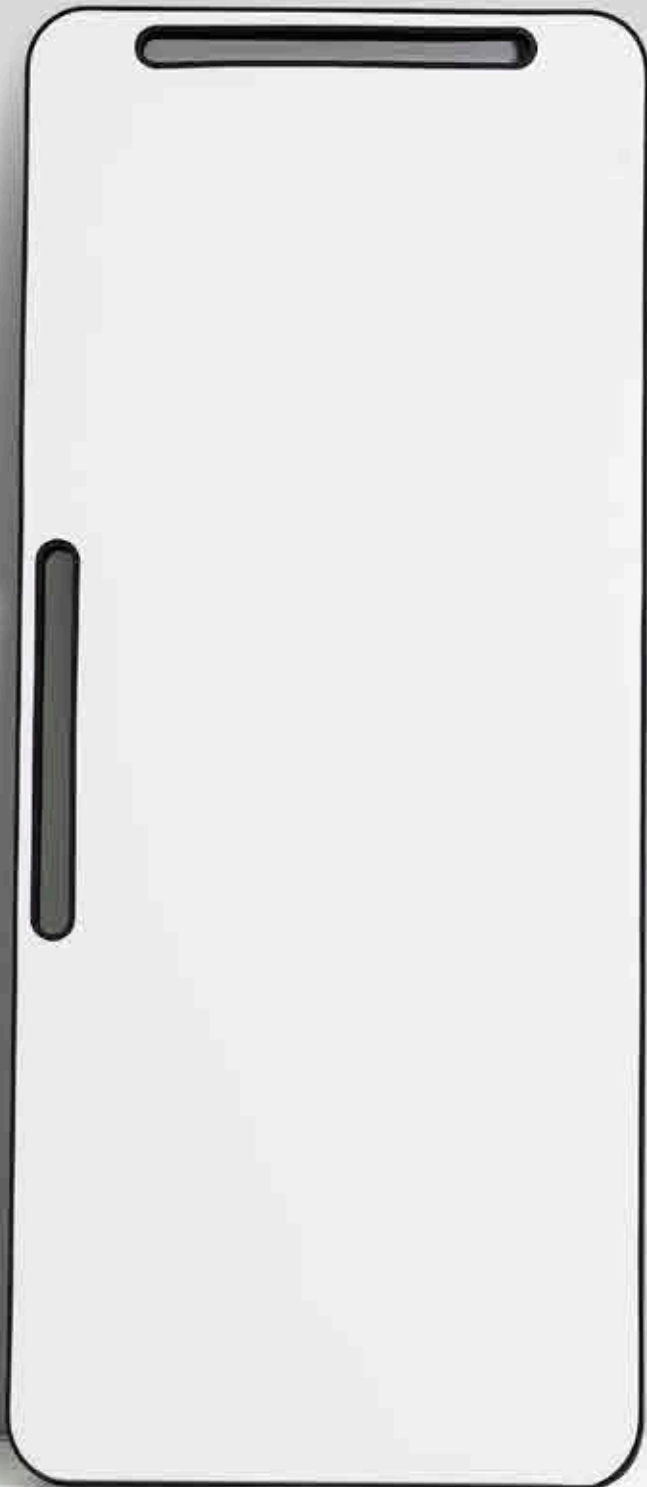
I wanted to create a whiteboard that was easy to move, thus radiating mobility. Yet its functionality – the actual writing surface – cannot be compromised. In its simplicity – Note is a great new product for those passionate about whiteboards!



Fredrik Mattson

A portable  
whiteboard

# Note







Christian Halleröd

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Christian Halleröd  
presenting

# ONE

**A basic whiteboard family with a softer look**

I thought about what a “basic” series could be. I worked on the basis of simple round tubes and a prominent classic picture frame for the whiteboard. These were assembled incredibly subtly to give an abstract impression. I worked a great deal on trying to make the elements more abstract in order to make a strong impression.

I also wanted to give the products a softer and more comfortable feel for their users by, for instance, having a textile strap support the structure instead of a more mechanical, rigid brace. Another important detail was for the back to be as attractive as the front since the whiteboards are supposed to be freestanding in the room.

By using a few simple elements and subtle overlaps, I wanted to create something that not only had plenty of character, but also still alluded to simplicity and discreet playfulness.

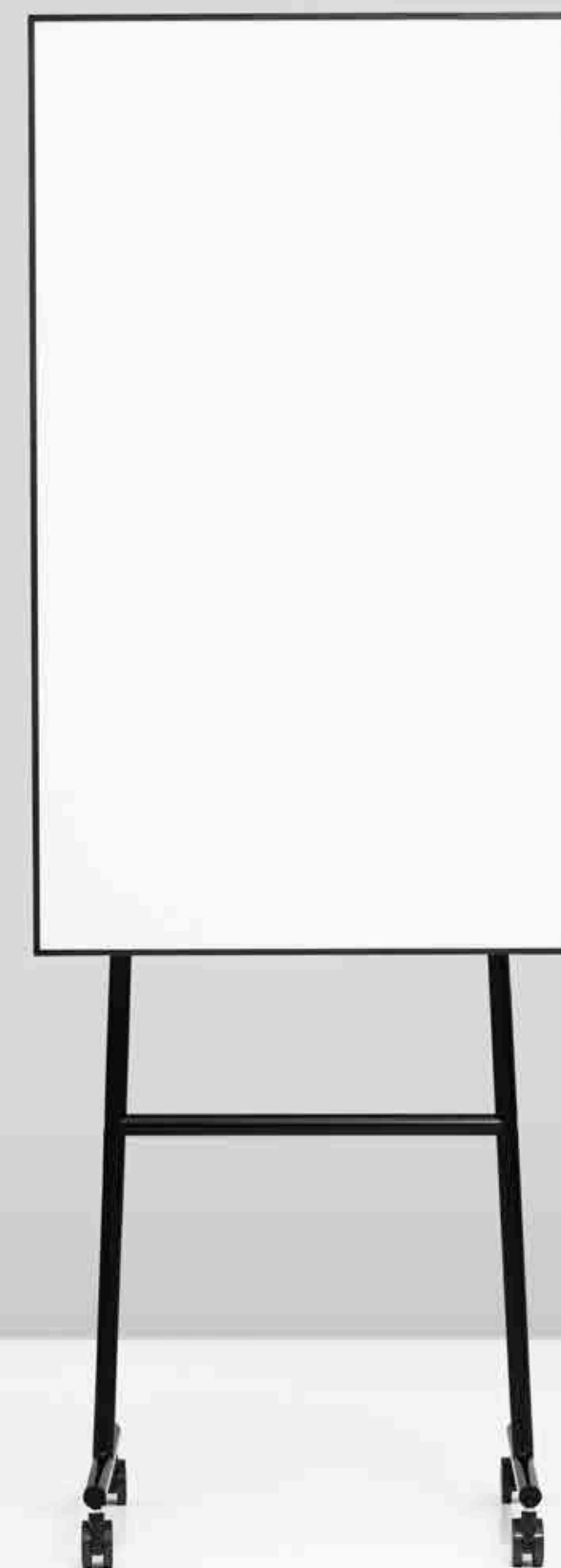
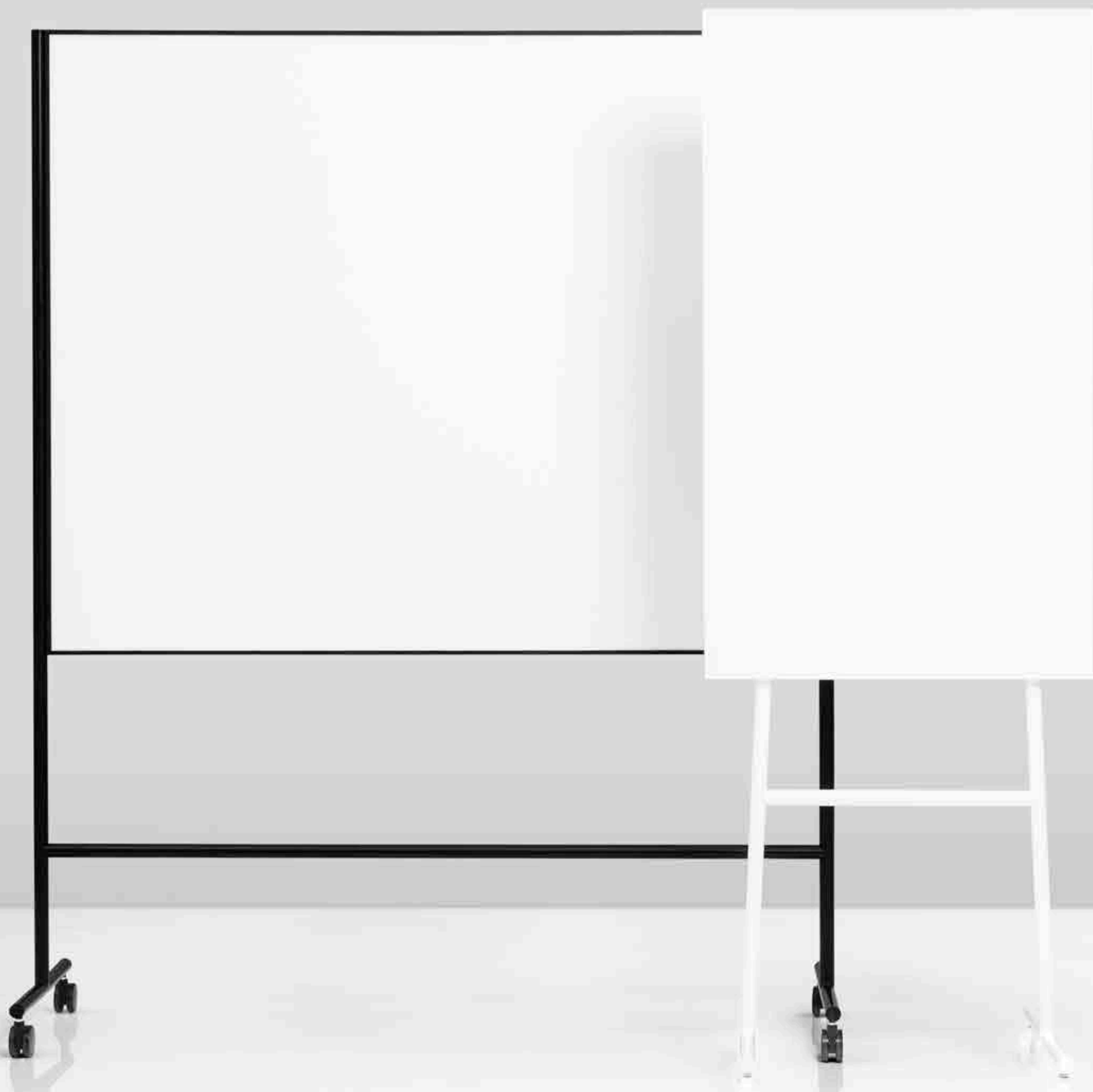
BELT:  
• Black  
• White

Black on white  
same as front



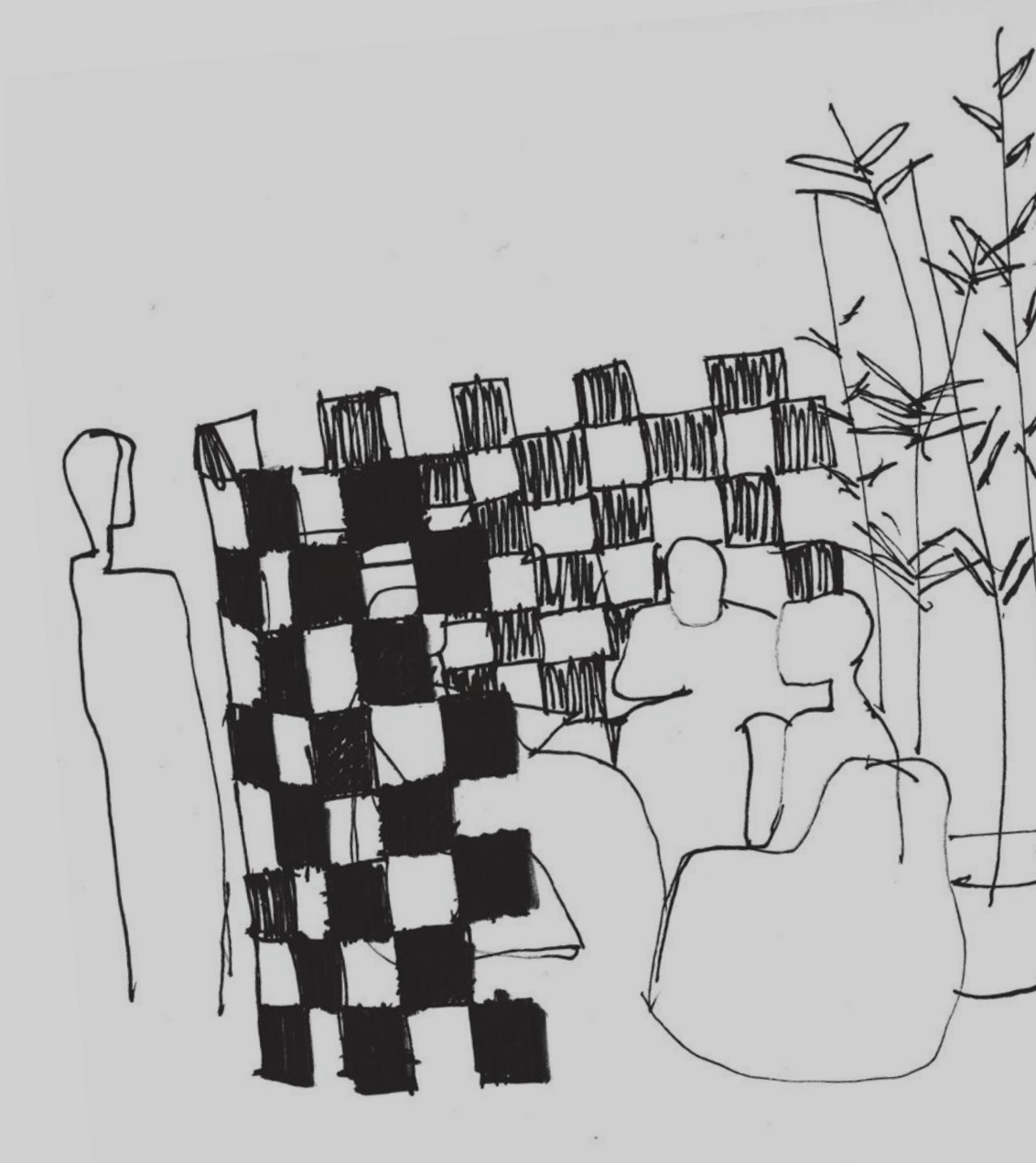
A basic  
whiteboard  
family

# ONE





Matti Klenell  
presenting



# Zon

**A flexible screen with a unique and  
architectonic expression**

The fundamental idea behind Zon was to design a visual filter for the contemporary, flexible office. A calming divider between you, your meeting and the chaotic surroundings. It's neither a wall nor a conventional office screen. When being behind it you feel secluded but can still sense and see what is going on in the surrounding landscape.

The office environments of today and the future are often designed with more open space and fewer static elements. There is a frequent swap of functions and a demand to easily alternate between creative group meetings and contemplating privacy. Today's offices also more and more reflect the informal feel of the home environment.

The Zon concept pick up on all this. The overlapping felt pads creates a grid construction and a unique, architectural look with plenty of opportunities for change. It is easy to move, remodel, expand or scale down according to the context. It can float free on the floor as an attractive, organic part of the interior or it could help organizing the space by being arranged in straight rows. It can also be suspended from the ceiling as a dividing curtain. It is a highly functional interior unit as well as a decorative element that can be used in an almost sculptural way. With its characteristic expression Zon is also a piece of furniture shaped to work in someone's domestic environment.

As you can see the options of how to use the new and flexible Zon concept are numerous. Probably we have only imagined a small glimpse of how it can evolve, serve and take a natural part in tomorrow's environments.

Matti Klenell





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Fredrik Mattsson

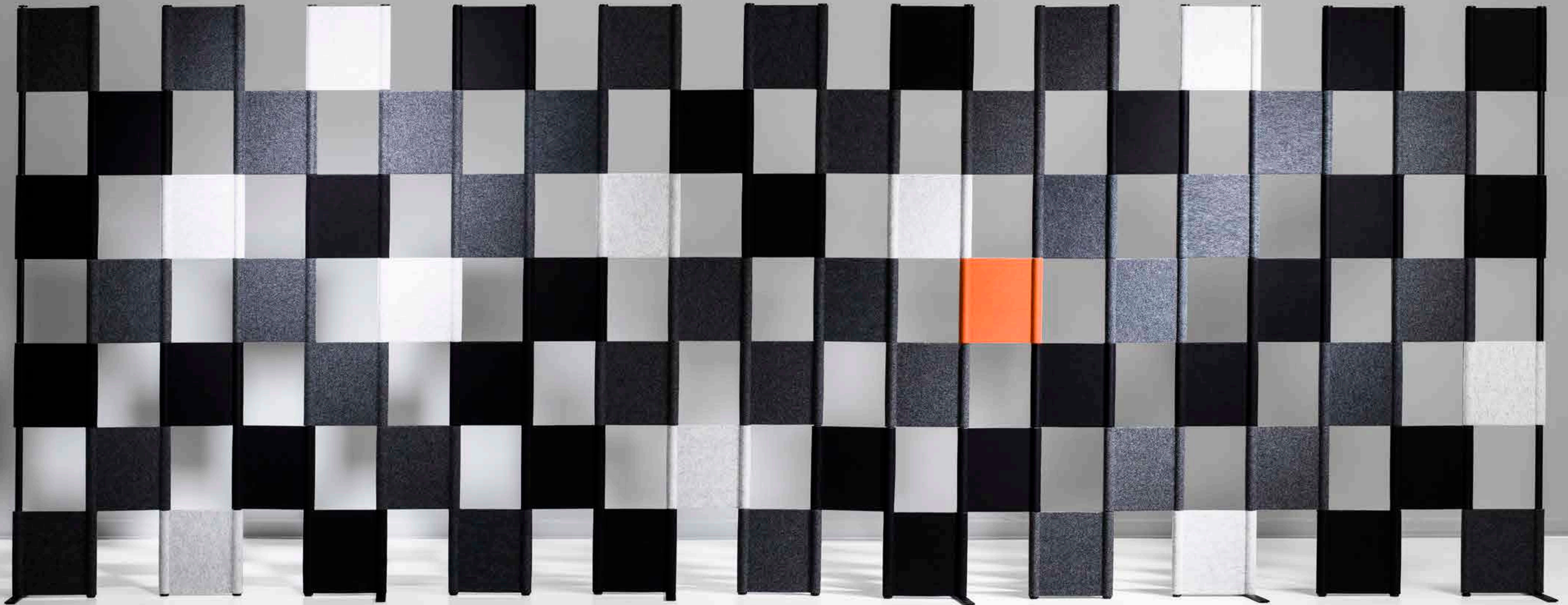
ONE  
Christian Halleröd

Zon  
Matti Klenell

Contact  
Lintex

A flexible  
screen

# Zon







Lintex was founded in Sweden in 1983 by Carl Af Ekenstam. In collaboration with leading architects and interior designers, the company is now one of the leading players in the Nordic market for visual communication and screen systems for offices, educational institutions and public areas.

The company is family-owned and based in Nybro, Sweden. Production and development are carried out in a plant covering 10,000 m<sup>2</sup>.

Lintex has over 100 employees and has its own sales organisations in Sweden, Denmark, Norway, Finland and the UK. The brand is represented in all major European markets, and the founding family is still involved in the day-to-day running of the business.

Lintex has a 200 m<sup>2</sup> showroom in the Stockholm Design District as well as showrooms in Copenhagen, Oslo and Helsinki.

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